

## **PIBV Summer 2012 On-Site Consulting Projects**

### **Goodwill Group Foundation – Bangkok, Thailand**

During this internship with the Goodwill Group, you will develop your marketing and finance skills as you enhance the NGO's brand and improve their budgeting and operations. Final deliverables include an evaluation of current budgeting methods and budget allocation, as well as marketing materials.

Time Frame: May - June

### **Burmese Refugee Project – Mae Hee, Thailand**

As an intern for the Burmese Refugee Project, you will embark on a project to develop the efficiency, organization, and outreach for a start-up school for young Burmese refugees. Final deliverables include a business report complete with future directions for staffing and operations, along with a fundraising and marketing analysis and plan.

Time Frame: May - June

### **Nur-Avicenum Medical Center – Almaty Oblast, Kazakhstan**

During this internship in the heart of Kazakhstan, you will create an action plan for fundraising, expanding, and improving the cost-effectiveness of the medical center's services

Time Frame: May - June

### **Rwanda Partners - Rwanda**

You will work directly with the executives of Rwanda Partners to examine their business model/plan and on-site projects in order to improve the organization's efficiency. Final deliverables include a cost containment model and a grant template.

Time Frame: May - June

### **Humanity World International – Accra, Ghana**

You can apply for either one or both of the two projects with Humanity World International (HWI). The first project involves creating business workshop manuals that teach local students how to become entrepreneurs. In addition, you will devise a fundraising plan for these initiatives.

The second project will enable you develop your marketing skills, as you will evaluate new programs that the NGO wants to explore and develop effective promotional materials.

Time Frame: August

### **Kliptown Youth Program – Kliptown, South Africa**

You will provide consulting services for the Kliptown Youth Project on how to improve the sustainability of the overall operations. Consultants will establish standardized accounting and budgeting procedures to ensure money is managed well and saved from year to year. There will also be a marketing component to help secure corporate donors.

Time Frame: May - June

### **Manna Project International – Ecuador**

As a consultant for Manna Project International, you will analyze and enhance their new micro-finance program and develop the NGO's marketing strategies. Final deliverables include a long term implementation plan for the business program and a marketing plan for corporate sponsors and volunteers. Spanish speakers are encouraged to apply.

Time Frame August

### **Skip Peru – Trujillo La Libertad, Peru**

You will provide consulting services for Skip Peru to help formalize their unique microloans program. As a volunteer consultant, you will create a business plan that will be presented to the NGO's executives at the end of the internship. Spanish speakers are highly encouraged to apply.

Time Frame: May - June