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I. Introduction

As the platform to create connections between the elite U.S. resources and the progressive power in China, UPenn Global China Connection has always been dedicated to building relationships to enact lasting, positive social impact to both societies. This year, UPenn GCC will team up with the GCC Chapters of Columbia and Cornell to organize a medical consulting trip. Our goal is to offer elite consulting services to healthcare organizations in China and to provide our students a real-world opportunity to acquire a deeper understanding of China’s national conditions through a first-hand experience. This trip will foster both immediate and long-term change for our client organization and local society by emphasizing a shift towards sustainability.
II. Host Briefs

❖ **Hosting Organizations:**
GCC Chapters of UPenn, Cornell, Columbia, and the GCC Shanghai Committee

❖ **Time:** Winter 2012/2013

❖ **Volunteering Opportunities:**
On-Site Consulting, Training from Mentors in Health-Related Fields, Research Opportunities in China
## III. Timeline

<table>
<thead>
<tr>
<th>Month</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>October</td>
<td>Form consulting team</td>
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<tr>
<td>November</td>
<td>Initiate contact with client organizations</td>
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<td></td>
<td>Launch healthcare market search</td>
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<td></td>
<td>Develop consulting skills through mentoring session</td>
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<td>Organize fundraising events</td>
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<tr>
<td>December</td>
<td>Prepare for the trip</td>
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<td></td>
<td>Depart for China</td>
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<tr>
<td>January</td>
<td>Return to US</td>
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IV. Benefits

During this internship, you will:

❖ Receive group training with consulting professionals in industries
❖ Acquire first-hand consulting experience through working with healthcare organizations in China
❖ Collaborate with other Ivy League students in a mutual cause
❖ Forge relationships with companies in China
❖ Experience Chinese culture in its natural environment
V. Medical Organizations Overview

UPenn GCC will work with four non-profit healthcare-related organizations during the medical consulting trip. The volunteers will be assigned to one of the four organizations; each emphasizes unique aspects of consulting.

1. Hong Kong Chi Heng Foundation
2. HandReach
3. Jia Shen Medical Corporation
4. Gao Zhao Hospital
V. Medical Organizations

Hong Kong
Chi Heng Foundation

http://www.chihengfoundation.com/index_en.html

- A non-profitable foundation supporting the education of children from AIDS families
- Has provided financial aid for more than 14,000 students
- **Consulting focus:** Fundraising and Marketing
- **Final Deliverables:** Develop a fundraising plan including a comprehensive list of potential financial partners and potential in-kind donors and establish initial contacts; compose a marketing plan for Zhi Xing’s new project of Handmade Recycle Bag
- **Location:** Beijing & An Hui
- **Trip Fee:** $2,300 – $2,500
- **Members Requirements:** Meet With AIDS Kids
V. Medical Organizations

HandReach

http://www.handreach.org/

- An American medical organization aimed to aid in the physical and emotional recovery of child trauma survivors and created a worldwide network for burn injury treatment

- **Consulting focus**: Finance and Operation
- **Final Deliverables**: Create a sustainable fundraising plan of HandReach’s new psychosocial recovery project; compile an assessment report of the financial and operation conditions of partner hospital

- **Location**: Beijing
- **Trip Fee**: $2,000 - $2,500
V. Medical Organizations

Jia Shen Medical Corporation

http://731528.01p.com/

- A healthcare management platform providing cancer treatment plans and operations
- Specialize in the treatment of cancer and cardiovascular diseases
- **Consulting Focus:** Marketing and Operation
- **Final Deliverables:** Create a portfolio of marketing materials to promote the awareness of hospital’s vision and mission; initiate a marketing plan to enhance the communication and promote the delivery of hospital’s services and offerings
- **Location:** Shanghai
- **Trip Fee:** $1,800
V. Medical Organizations

Gao Zhao Hospital

- The major public community clinic with more than 40 medical staff in Gao Zhao town
- Public funded by the city government of Jia Xing to promote local disease prevention and public healthcare
- **Consulting focus**: Management and Operations
- **Final Deliverable**: Construct a competitive, inspiring and flexible workforce system and management strategies to create a effective and lean HR function; set up managerial and communication skills workshops to advance the leadership skills in the administration team

- **Location**: Gao Zhao Town, Jia Xing City
- **Trip Fee**: $1,800 - $2,000
- **Requirement**: Only for Chinese Students
VI. Application

Please submit your application here:
https://sites.google.com/site/mctgcc/application

Or scan this QR code to open the application:

Info session: Oct. 25 (Thu) 8:00pm JMHH G90
1st round application deadline: Oct. 24
1st round interview: Oct. 28
2nd round application deadline: Oct. 29
2nd round interview: Oct. 31